

FOR IMMEDIATE RELEASE

Briars Women's Rugby's Rising Star Ameena, Sponsored by Everything RV, to Shine at Dubai 7's International Tournament

SYDNEY OCTOBER 2023 — Briars Women's Rugby is thrilled to announce that their young and promising football sensation, Ameena Kanj, will be representing the team in the prestigious Dubai 7's international tournament this December. Ameena, a remarkable athlete both on and off the field, is personally sponsored by Everything RV, a testament to her dedication and commitment to the sport.

Ameena, a rising star in the world of women's rugby union, has taken the local community sports scene by storm. Known for her professionalism, athleticism, and unwavering commitment to her team and position, she is poised to make her mark on the international stage in Dubai.

Everything RV, the company that Ameena currently holds a position with located in Smeaton Grange, is also renowned for its support of local talent and community initiatives. Ameena's exceptional potential was recognised early on, and the business decided to sponsor her journey to Dubai.

Natalie Nader, Head of Sales and Marketing at Everything RV, expressed excitement about the partnership saying “This sponsorship is not just about her performance on the field but also her passion for success in all aspects of life, making her a true local role model for aspiring athletes. Ameena is also dedicated to her role as a successful Sales Consultant and continuously proves herself through outstanding monthly sales results”.

Ameena has worked tirelessly to excel in the sport of rugby union. Her journey from a local community sports club to the international arena is a testament to her relentless work ethic, determination, and a heart that beats for rugby union. Ameena has consistently demonstrated her commitment to her team, her community, and her dreams. Her performance on the field is matched only by her involvement in community outreach and mentoring the next generation of athletes.

“The Dubai 7's international tournament is a pivotal moment in my career. It not only represents an opportunity for me to showcase my skills on a global stage but also a chance to inspire young athletes to follow their dreams and to show them that with unwavering dedication and resilience and a good support network from the club, work and family, anything is achievable” said Ameena.

The entire Briars Women's Rugby community is proud to have Ameena as their representative in the upcoming tournament. Her journey is a shining example of what can be achieved through hard work, perseverance, and a never-say-die attitude.

We invite the press, fans, and the community to follow Ameena's journey as she embarks on this exciting adventure. With her infectious spirit and exceptional talent, Ameena is undoubtedly one to be watched, not only for her prowess on the rugby field but for the impact she is making off of it as well.

END

Contact: Briars Women's Rugby President David Lannan womensrugby@briarsrugby.com 0411 433 197

For media enquiries or interviews, please contact Natalie Nader natalie@everythingrv.com.au 0425 205 524

About Briars Women's Rugby: Briars Women's Rugby is a community sports club dedicated to the promotion of women's rugby and the development of young talent. With a commitment to fostering a culture of excellence both on and off the field, the club has produced several promising athletes who have gone on to represent their teams at national and international levels.

About Everything RV: Everything RV is a family owned and operated leisure and lifestyle destination, specialising in Caravan Sales, Servicing, Insurance Repairs and Parts and Accessories Sales through the on-site and online Trek and Trail retail store.

With over four decades of combined industry experience, the Everything RV dealership is filled with knowledge, experience and passion for the RV industry and everything that this lifestyle can bring.

Everything RV are experts in sourcing brands locally and internationally showcasing them to the Australian market that is accessible within the premium dealership destination. The dealership is a one-stop-shop that employs over 45 staff across all departments including HR, Marketing, Finance, Sales, Service, Insurance and Retail.

We retail Crusader Caravans, Hike RV, My Dream RV, Cub Campers, Echo 4x4, Gym365 and Trek and Trail. Everything RV – Here For Life.

For more information about Briars Women's Rugby and Ameena, please visit www.briarsrugbyunion.com

Follow Briars Rugby on social media:

- Facebook: /briarswomensrugby
- Instagram: @briarswomensrugby
- Twitter/X: @briarsrugby
- Tik Tok: @briarsrugby
- LinkedIn: @briarsrugby

For more information about Everything RV, please visit www.everythingrv.com.au

Follow Everything RV on social media:

- Facebook: /everythingrv.au
- Instagram: @everythingrv.au
- Youtube: @everythingrv
- LinkedIn: @everythingrv

